

LAUSD SHARING BRINGS HOPE MISSION STATEMENT



Since 1992, LAUSD has invited 10 of Los Angeles' most diverse and respected charitable agencies to participate in its consolidated charitable employee-giving campaign, Sharing Brings Hope. All 10 agencies are licensed, fiscally responsible organizations who, together, raise funds for over 400 individual charities.

The Sharing Brings Hope Campaign consolidates all of the District's Fundraising efforts to a single annual occurrence. Its mission is to provide funding for programs that assist in meeting the health, social, environmental, and educational needs of the communities that LAUSD serves.

CAMPAIGN GOALS AND OBJECTIVES

2024 CAMPAIGN GOALS: The goal of the 2024 Sharing Brings Hope Campaign is to exceed 2023's total donations (both cash and payroll deductions) **by raising \$400,000**, as well as increasing payroll deduction and overall participation.

How can you, as a Campaign Coordinator, help accomplish this year's goal?

- **INVOLVE & ENGAGE** co-workers and students.
- **UTILIZE** Campaign Materials, Website and Charity Liaisons.
- **TALK** To Potential Donors:
 - *Do you know the #1 reason people do not give?*
THEY ARE SIMPLY NOT ASKED.
 - Ask for a few minutes on the agenda of an existing facility/staff meeting or set-up a brief presentation for your school/dept.
- **HAVE FUN!**

IMPORTANT CAMPAIGN DATES for 2024

Jan. 17, 2024	Regional Director's Meeting
Jan. 22- Feb. 15, 2024	Local Region/District Coordinator Trainings
Feb. 5-Apr. 26, 2024	Campaign Window
April 19, 2024	Submit Coordinator Report Form & Donations to Region/Local District Coordinator
April 26, 2024	Final Deadline for Region/Local District Coordinator to send Coordinator Report Form & Donations to Beaudry Central Office