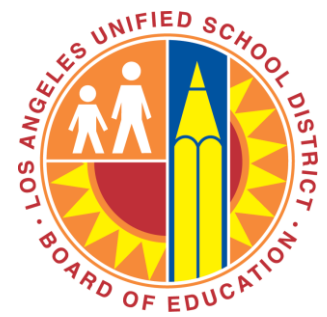


2017 Campaign: Overview


CAMPAIGN WINDOW	February 6 – April 7, 2017
<p>About the Campaign</p>	<p>Since 1992, LAUSD has invited 11 of Los Angeles’ most diverse and respected charitable agencies to participate in its consolidated charitable employee-giving campaign, Sharing Brings Hope. All 11 agencies are licensed, fiscally responsible organizations who together, raise funds for over 400 charities.</p>
<p>2017 Campaign Goal</p>	<p>Exceed 2016’s total donations (both cash and payroll deductions) of \$620,000 to \$700,000 and increase participation.</p>
<p>Charitable Agencies</p>	<div style="display: flex; flex-wrap: wrap; justify-content: space-around;"> <div style="text-align: center;">  <p>ASIAN PACIFIC Community Fund</p> </div> <div style="text-align: center;">  <p>BROTHERHOOD <i>Crusade</i> <small>Sowing Seeds and Growing a Strong Community</small></p> </div> <div style="text-align: center;">  <p>COMMUNITY HEALTH CHARITIES <small>Give. Connect. Help.®</small></p> </div> <div style="text-align: center;">  <p>EarthShare California</p> </div> <div style="text-align: center;">  <p>KURKA CHILDREN'S HEALTH FUND</p> </div> <div style="text-align: center;">  <p>LAUSD Employee-Sponsored Scholarship Fund</p> </div> <div style="text-align: center;">  <p>The L.A. Trust <small>STUDENT HEALTH = STUDENT SUCCESS</small></p> </div> <div style="text-align: center;">  <p>UNITED LATINO FUND</p> </div> <div style="text-align: center;">  <p>UNCF <small>A mind is a terrible thing to waste®</small></p> </div> <div style="text-align: center;">  <p>United Teachers Educational Foundation</p> </div> <div style="text-align: center;">  <p>United Way <small>CREATING PATHWAYS OUT OF POVERTY</small></p> </div> </div>



All donations in any amount help to provide services to those who need it most! Our students, staff, neighbors, families and our LAUSD community thank you for Sharing and Giving Hope!



2017 Campaign: Overview

<p>Plan Your Campaign</p>	<ul style="list-style-type: none"> • Campaign materials are delivered to your school/site • Choose a week or several weeks for your school/site to push the campaign during <u>February 6 – April 7, 2017</u>– use Poster to publicize
<p>Involve Students & Parents</p>	<ul style="list-style-type: none"> • Give Student Coin Envelopes to Students for contributions (<i>see pg. 13 of Handbook</i>) along with Letter to Parents with Student Envelope (<i>see pg. 11 of Handbook</i>) • Give Thank You Stickers to Elementary & Early Education Students • Give Classroom Envelopes to Teachers to collect contributions (<i>see pg. 14 of Handbook</i>)
<p>Involve Teachers, Faculty & Administrators</p>	<ul style="list-style-type: none"> • Payroll Giving Card (<i>see pg. 15 of Handbook</i>) • Payroll Deductions – donations can be designated to one, some, or all of 11 Charitable Agencies (<i>see section 1 of Payroll Card</i>) • One-Time Gifts accepted as Checks (<i>see section 3 of Payroll Card</i>) • Option of designating Donation to any 501(c)(3) nonprofit (<i>see section 2 of Payroll Card</i>) • How to Complete the Payroll Giving Card – <i>see pg. 16-17 of the Coordinator Handbook</i>
<p>Need More Materials? Request Speakers?</p>	<ul style="list-style-type: none"> • Download from our Website: http://sharingbringshope.org/forms.html • Materials Request Form & Speaker Request Form: <ol style="list-style-type: none"> 1) Submit Online through Website, or 2) Fax/Email to Your Charitable Agency Liaison (<i>see pg. 8 & 10 of Handbook</i>)
<p>Coordinator’s Envelope</p>	<p>Instructions on pg. 18 of Handbook</p>
	
<p>Questions?</p>	<p>Visit our Website: www.SharingBringsHope.org Call our Hotline (888) 492-4738</p>